## Lets Talk Curbside Appeal

When you are selling your home, or in the midst of getting ready to sell, you need to make sure the outside is just as ready as the inside. Home buyers will often drive by listings to see if they even want to move forward with a showing. Your curbside appeal deserves just as much attention as the inside. It is the face of your home, it is the easiest way to convince Buyer's your home could be their home. Here are a few tips to help provide easy, yet beautiful curbside appeal.

## Summer Curbside Appeal Tips:

- Mow, trim and weed your lawn
   A fresh cut lawn looks well-kept and fresh, but don't just stop there. Make sure there are no weeds around the lawn
- Add a fresh coat of paint to your door Having a fresh coat of paint will help make your entryway pop
- Landscape Ensuring you have some flowers in your garden will really brighten up the front yard
- Canadian Pride Showcasing a flag adds a very classy touch to the outside of a home
- Outdoor lighting
  - If a Buyer comes to view your home at night, you want to make sure the outside is well lit
- Add artwork
   Adding yard sculptures or unique rocks, help to make your garden and yard unique

## Winter Curbside Appeal Tips:

- Shovel Make sure that your walkways and driveways are safe for everyone to walk
- Accessorise

Having winter themed décor on the door or garden area help add a splash of colour in what is an otherwise 'white' backdrop

- Winter lights
   There is something welcoming and magical about outdoor lighting in the winter, not only is
   it safe, but also beautiful and in season
- Winter Planters
   Add some life to your front door by adding some planters with birch and cedar